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The University of
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UNIVERSITY RELATIONS • MISSOULA, MT 59812 • 406-243-2522 • FAX: 406-243-4520

NEWS RELEASE

Aug. 13, 2003

30 second, PSA

GREET THE GRIZ AT ANNUAL ENCOUNTER

RUB ELBOWS WITH GRIZZLIES OF THE GRIDIRON VARIETY AT THIS YEAR'S GREAT GRIZ ENCOUNTER FROM 3 TO 5 P.M. SATURDAY, AUG. 23, AT THE RIVER BOWL ON THE UNIVERSITY OF MONTANA CAMPUS. FANS CAN VISIT WITH MEMBERS OF ONE OF THE NATION'S TOP-RANKED FOOTBALL TEAMS AND MEET THE NEW COACHES. GRIZ PRIZES WILL BE GIVEN AWAY, ALONG WITH FREE 2003 MONTANA GRIZZLIES FOOTBALL POSTERS. THE FAMILY EVENT ALSO FEATURES A SPECIAL APPEARANCE BY MONTE, THE NATIONAL MASCOT OF THE YEAR.

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RM
Local broadcast
GrtGrzEnc03.psa